

ACULARO



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You know ThoughtWeb. Now get to know Acularo.

Since 1999, the ThoughtWeb business management platform has been bringing clarity to complex businesses, including Australia's Department of Defence. Now it enters a new phase. Due to a restructure, ThoughtWeb has a new holding company, Acularo Pty Ltd, and in line with this ThoughtWeb Australia Pty Ltd has been renamed Acularo Australia Pty Ltd.

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The name Acularo was inspired by the Latin words for accurate (*accuratos*) and clear (*acclaro*) – concepts central to Acularo's vision of making people's business lives easier.

What does this mean for the future of ThoughtWeb?

The restructure marks an exciting new period for ThoughtWeb.

At the level of operations and software products, it's business as usual. The ThoughtWeb platform remains unchanged, with a visionary roadmap for future development.

A key difference is that Acorn Capital Ltd becomes the major shareholder. Acorn's position on the board, it's wealth of experience and business network puts Acularo in the ideal position to service its customers into the future.

With this new structure in place, Acularo and ThoughtWeb are perfectly placed to continue bringing to businesses the tools to simplify their success.

For more information about Acularo or the restructure, email us at askus@acularo.com

Success
Simplified